



RULES AND REGULATION FOR DESIGNER CONTESTANT

STYLE GURU organized by FASHION GURU Shows provide platform to creative designers to display their art and equal opportunity to models to showcase their talent, boosting their confidence. This event will open vast opportunities for young designers & models. It will also promote networking among fashion industry professionals including retail buyers, fashion journalists, trendsetters and of course consumers.

Please download form from our website www.fashiongurufg.com and Submit following form with your complete application and press clips/articles if applicable or visit our regional office or Head Office.

Phase One - Apply for STYLE GURU Designer Hunt

Deadline for filing the first part of the application with sketches related to contest theme to Style Guru Designers Management Department: 30th April 2018 (before 3 pm), Contestants will submit sketches for a preliminary judging by a panel whose members are composed of the Style Guru Committee members and industry practitioners.

Phase Two - Short list selected by STYLE GURU

Shortlisted finalists will be announced on FASHION GURU official website, Facebook and by phone. Successful selected applicant will receive a reference number by email. Finalists will be contacted individually by mobile contact also. Announce Date: May 2018(Date will announce soon).

Phase Three - Selection Jury meeting

Meet the judges Meeting of STYLE GURU Designer Hunt Venue: Deadline: First week of may 2018 (dates announce soon). Jury meeting with your old collection outfit for final selection procedure and Themes for Show will be provide to selected designers in this jury meet.

Phase Four - Second Jury meeting

Submission of Completed outfits to FR Designers Management Department, Fitting process of all Sets of completed outfit including accessories: Deadline First week of May (dates announce soon)

Phase Five – STYLE GURU Contest Preparation

The collections will be presented individually in order to keep their distinct identity. Designers may suggest the way in which their collections should be presented, indicate their choice of music, select their own accessories. However, the management appointed fashion show coordinator has the absolute discretion in music selection and overall show presentation.

All entrants and finalists participants are required submission, late submissions will not be accepted and the participant may automatically be disqualified.

While the company will exercise maximum care in handling all entries, the company will assume no responsibility for any damage or loss of any kind.

All garment designs must be original and have never been presented before. Expect final year design student could submit final year collection of 2018. Collections infringing on copy right before will lead to disqualification.

The selected designers will be required to submit on set of 3(three) outfit for screening at a meet-the-jury session. Outfits that do not meet the judges required standard will be rejected.

All submitted show garments must be produced in accordance with the original submitted sketches.

The following may not participate in the competition person who is member of the jury, their respected family (spouses, parents and children).

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